

<b>Job title:</b>	Marketing Communications Manager
<b>Department:</b>	Terberg Environmental Marketing
<b>Reports to:</b>	Marketing Manager (Terberg Environmental)
<b>Responsible for:</b>	
<b>Location:</b>	Worksop
<b>Hours of Work:</b>	23 hrs p/wk
<b>Closing date:</b>	

### Our values:

We are part of Terberg Environmental Holding BV that has roots going back to 1869, part of the larger Terberg Group that is still family-owned. All employees of our organisation are asked to represent our core values in all their business dealings, and candidates are required to demonstrate their understanding and commitment to representing these values. Our core values are Customer Focus, Entrepreneurial Spirit, Flexibility, Innovation, Integrity, Quality and Sustainability.



### Job Purpose:

To work closely with the Terberg Environmental Marketing Manager to contribute positively to the growth and development of the organisation, its brands and to support its global subsidiaries. The Marketing Communications Manager will be responsible for helping plan, develop and implement the communications content strategy for Terberg Environmental.

This will include managing the development of online and offline marketing content, as well as aspects of promotional materials to support the division and its subsidiaries.

### Main Duties and Responsibilities:

- Developing and implementing communication content aligned with Group and Divisional strategies and objectives.
- Creating an impactful and engaging calendar of content for social media.
- Oversee PR activities, distribute PR content and manage external stakeholders.
- Management of our divisional narrowcasting Terberg TV system output
- Manage the production of our multi-lingual, annual Terberg Environmental magazine.
- Support subsidiaries and emerging markets with communication activities & materials
- Manage the development and maintenance of promotional collateral

### Quality & Environmental Responsibilities:

Responsible for the management, compliance and upkeep of the quality & environmental procedures, records, and documents relevant to the role.

Dennis Eagle Ltd is an equal opportunities employer and we welcome applications from all candidates.

If you have any queries or would like to apply for the role, please contact Alice Walden [alice.walden@dennis-eagle.co.uk](mailto:alice.walden@dennis-eagle.co.uk)



Criteria	Essential / Desirable
<b>Knowledge</b>	
• Knowledge of best practice strategies for all relevant social media channels	E
• Knows how to effectively develop a multi-channel communication strategy	E
• Management of online and offline communications and advertising	E
<b>Experience</b>	
• Minimum of 3 years in a similar marketing role	E
• Experience in the commercial automotive sector	D
• B2B experience	D
• Working experience of current marketing tools such as CMS platforms, Social Media platforms and Marketing Automation systems	E
• Experience in MS Teams, MS Office and Sharepoint	D
<b>Education / Qualifications</b>	
• Good general standard of education and qualifications	E
• Professional qualification in Marketing or closely related subject	D
<b>Job-related skills &amp; abilities</b>	
• Outstanding communication skills both written and verbal	E
• Keen accuracy and attention to detail	E
• A good proficiency with Adobe Illustrator and Photoshop	D
• Ability to manage multiple projects simultaneously	E
• Resourceful, self-motivated and autonomous approach to work	E
<b>Other requirements</b>	
• Ability & willingness to travel in the UK and overseas occasionally	E
• Capable of the effective setting of priorities and multi-tasking	E

Please note that you may be asked to carry out tasks other than the above that are deemed by your manager to be appropriate, reasonable and within the remit of your role. You will be expected to carry out these ad hoc tasks as requested.

Employee name \_\_\_\_\_ Employee signature \_\_\_\_\_ Date \_\_\_\_\_

Manager name \_\_\_\_\_ Manager signature \_\_\_\_\_ Date \_\_\_\_\_

